

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Bernstein for U of M Board of Regents
Attention: Accounts Payable
31731 Northwestern Hwy
Suite 333
Farmington Hills, MI 48334

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310568-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Arin Starr	WXYZ Local	Local

Advertiser	Product	Estimate Number
Bernstein for U of M Board	Mark Bernstein for U of M	

Flight Dates	Order #	Alt Order #
09/17/12 - 11/05/12	310568	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/19/12	M-F 7-9am	7-9am M-F	MTW----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/19/12 7:43 AM M-F 7-9am 7-9am M-F :30 REGENT 2201230 \$900.00 NM									
2	09/17/12	09/19/12	6-630pm M-F	6-630pm M-F	MTW----	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 09/18/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,100.00 NM 1 WXYZ W 09/19/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,100.00 NM									

Total Spots 3 Gross Total \$3,100.00

Payment Terms 30 Days

Agency Commission \$465.00

Net Amount Due \$2,635.00